

PERSONAL MISSION STATEMENT

If you've been on this planet long enough to work for a business or buy something from a business, you're aware that just about all of them have one thing in common...

They have a mission statement.

A personal mission statement or personal philosophy is what you feel you would like to become in your life. It is an internal process and needs to come from the core of who you are. There are no right or wrong answers; defining your mission statement is just a way to put your purpose or calling into words.

A **personal mission statement** it explains how you aim to pursue that purpose, and why it matters so much to you.

There are, however, questions you can begin asking yourself every day that will move you closer to creating one:

1. **What is important?** What/whom do you value? How is your life connected to those things?

2. **Where do I want to go?** You can answer this many different ways. Your answer may involve a spiritual, mental, emotional or physical destination. It might describe your career arc. In each of these areas, what is the most important way you want to express yourself?

So with this exercise, see yourself as CEO of each of these four areas. As CEO of your physical life, your purpose might be to treat your body as sacred by practicing fitness, healthy eating, daily affection, and pleasurable physical experiences.

3. **What does "the best" look like for me?** Describe your best possible result. This isn't the time to be realistic. This is the time to dream. Define the type of person you want to become, not just what you want to have or achieve. Consider all areas of your life, as a spouse, friend, employee, parent, etc. and who you want to be in each of those roles.

4. **How do I want to act?** How do you want people to describe you? Think of a few words you would want to come to mind when people think about you.

5. **What kind of legacy do I want to leave behind?** Imagine you're 100 years in the future. What does the impact you've left look like? Determine all of your life roles (career, family, community, etc.), and write down a short statement of how you would like to be described in each of those roles.

Think about how you would like the important people in your life to remember you and talk about you.

Living your life according to a mission statement is a more narrowly focused version of living your life according to principles. Once you declare your mission statement, you begin living it. You don't have to consider much outside it.

